R18

Reg. No:

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)
B.Tech IV Year I Semester Regular Examinations February-2022
ENTREPRENEURSHIP DEVELOPMENT
(Open Elective-III)

Time: 3 hours   Max. Marks: 60

PART-A
(Answer all the Questions 5 x 2 = 10 Marks)

1	a	Functions of an Entrepreneur.	L2	2M
	b	List of various form of business organizations.	L2	2M
	c	Intellectual Property Rights (IPRs).	L3	2M
	d	List out the Maslow's classification of needs.	L3	2M
	e	Define Project Life Cycle.	L1	2M

PART-B
(Answer all Five Units 5 x 10 = 50 Marks)

UNIT-I

2	a	What is entrepreneurship? Explain the advantages of entrepreneurship in nation development.	L2	5M
	b	What are the challenges faced by entrepreneurs in India?	L3	5M

OR

3	What is Rural Entrepreneurship? Give brief explanation of about Rural and Urban entrepreneurship.	L2	10M

UNIT-II

4	a	List out the problems of MSMEs in India.	L3	5M
	b	Examine the role of government in supporting MSMEs in India.	L4	5M

OR

5	Explain the various motivational initiatives of the central and state government to promote entrepreneurship in India.	L5	10M

UNIT-III

6	Examine the importance of Innovation in Entrepreneurship and state its advantages in business.	L4	10M

OR

7	a	Write a short note on Trademark and Trade Secrets.	L2	5M
	b	List out the problems faced by start-ups without IPRs.	L3	5M

UNIT-IV

8	a	What is Venture Capital and explain its advantages?	L1	5M
	b	What are the opportunities for entrepreneurs in current scenario?	L3	5M

OR

9	What is meant by Motivation? What are various Motivational theories? Explain.	L2	10M

UNIT-V

10	a	Explain the role of project planning in entrepreneurship.	L2	5M
	b	Define project Management. Determine the stages of project management process.	L2	5M

OR

11	a	Write about Financial requirements for preparation of a Project.	L2	5M
	b	Explain the steps involved in the preparation of project feasibility report.	L3	5M

END